Public Outreach & Education Campaign

- 5 TV Commercials playing on 5 TV stations in the Southern Tier. Spring and Fall Campaigns ran in 2014
- Educational brochures are at all event displays, Town Halls, and being mailed to target audiences.
- The face book and the website page is updated periodically
- First Arena dasher board/scrolling marquee
Big Flats Elementary Science Expo
Construction workshop

- Held at the Big Flats Community Center
Minimum control Measure 1 & 2
Public Outreach, Education & Participation

• Four Hour Erosion & Sediment Courses were taught
• GST, Hornell and Cooper Plains BOCES
• 4 Erosion and Sediment Control Contractor Trainings - 115 people trained
• STC Leadership Conference “Dream Homes Drainage Nightmares” presentation
Jess conducting Workshop for Contractors
Career Construction BOCES
STC Leadership Conference 2014

We’ve had a good time reconnecting and making new contacts for the outreach program.
CCC Earth Day
Gathering information - Earth Day at Corning Community College
Simple runoff demonstration
Career Exploration at Notre Dame High School
Event Display
Learning at Conservation Field Days

Held at Park Station, Erin, NY

Benefits of the out door classroom

Red Worm Composting
We were able to have three stations Conservation Field Days:

- Stream investigation
- Recycling & composting
- Changing the stream bed Learning cause and affect
We teamed up with local radio stations for advertisements as part of our public outreach and education campaign.
Wisner Park 94 Rock Interview
Butterfly Bush-Monarch-Sperr Park
Green Gardening/Composting Workshop June 3
River Fest in Elmira, NY
Educational Door Hanger

Managing Your Yard Waste

* Only rain down the drain!

To help prevent the pollution of stormwater:

* blow or sweep leaves and grass clippings back onto lawns and let them remain there
* compost yard waste or mulch leaves instead of bagging them
* clean up after your pets
* use pesticides and fertilizers sparingly
* properly dispose of oil based paints through a household hazardous waste program

www.chemungstormwater.org
Partnering with River Friends
Rain barrels sales were through the roof, (32 sold) and compost bins (6)
West Elmira Community Center STEM Summer Camp (pollution)
CCC Lunch Speaker Program
Farm City Day
775 Scouts learned about stormwater as they came through the Cabin as part of their Jamboree Celebration.
Maintaining Demonstration Area
Why we do what we do

Thank You!